



## Describing One Parent Families Scotland

**These are the definitive descriptors to use in all communications about One Parent Families Scotland.**

The acronym OPFS is used below. The first time you use our acronym, explain it in full, and then refer to it by initials, for example, One Parent Families Scotland (OPFS). Don't use an acronym if you are not going to use it again later in the text.

### **The OPFS descriptor**

When describing OPFS, please use these exact words:

One Parent Families Scotland (OPFS) is the leading organisation working with single parent families across Scotland. OPFS provides single parent tailored information, advice and support, along with training activities, employability programmes and flexible, affordable, high quality childcare. OPFS campaigns with parents to make their voices heard to change the systems, policies and attitudes that cause child poverty. Our vision is of a Scotland in which single parents and their children are valued and treated equally and fairly.

### **Describe OPFS in one line**

When describing OPFS in one line, please use these exact words:

One Parent Families Scotland provides single parent tailored information, support and advice, and campaigns with single parents to make their voices heard to encourage positive policies for single parent families.

### **Our strapline**

Changing lives, challenging poverty



## Calls to action

Lone Parent Helpline


 Lone Parent Helpline

For advice and information call our Lone Parent Helpline on: 0808 801 0323

Donate

Please support our work by donating. Your money will make a real difference to the lives of many single parent families.

Online chat

 Chat to us online

Chat to One Parent Families Scotland advisors via our website for support and advice on a range of topics - [www.opfs.org.uk](http://www.opfs.org.uk)